



MILLIONAIRES UNVEILED

The Stories and Strategies of Everyday Millionaires



THE PODCAST

Millionaires Unveiled interviews, and tells the stories of, everyday millionaires. The hosts provide detailed insight into their stories, investing strategies, and current portfolio allocation. How did they get started? What decisions did they make along the way? What mistakes did they make and what advice do they now give?

The hosts have interviewed over 250 millionaires to date; professions include plumbers, entrepreneurs, contractors, engineers, lawyers, doctors, accountants, custodians, pilots, military personnel, etc...



FAST FACTS

- Podcast started November 2017
- 175+ published episodes
- Average iTunes Review - 4.8/5
- Co-hosted by Clark Sheffield and Jace Mattinson (both CPAs)
- Special guests include Robert Kiyosaki, Tom Wheelwright, Chris Hogan, and Rachel Cruze
- Previous sponsors include Equity Multiple, Obsidian Capital Group, Booknotes, and Save the Children
- Hosts have been interviewed as guests on over 10 different podcasts
- Listener demographics are 65% men and 35% women - split primarily between ages 24-54

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